

# Unit 37

**bright** [braɪt]

**smart** [smɑ:t]

**clever** ['kleɪvə]

**CEO (chief executive officer)** [si:i:'əʊ]

**ego** ['i:gəʊ]

## **bright/smart/clever**

Bright, smart and clever are synonyms. We use them to describe people who are able to learn quickly. A smart person also knows how to make good choices and decisions. Clever can be used for people who understand things quickly. We often use clever with children.

**If I told you the world was coming to an end in 2012, would I be saying that the world's future looked bright?**

*No, if you told us the world was coming to an end in 2012, you wouldn't be saying that the world's future looked bright.*

**What kind of people always try to look on the bright side of things?**

*Optimists always try to look on the bright side of things.*

**Who, in your opinion, is the brightest politician in your country? Why?**

*In my opinion John Smith is the brightest politician in my country.*

*Because he can always surprise me with a clever response.*

**If you were a CEO of a company suffering from a temporary crisis, who do you think would be able to advise you on a smart business move?**

*If I were a CEO of a company suffering from a temporary crisis, I think Donald Trump would be able to advise me on a smart business move.*

**Give me a clever solution for:**  
a) a person smoking in my presence  
b) a bossy workmate  
c) a child who fears monsters.

*A clever solution for a child who fears monsters would be to tell them monsters are weak and fear children even more.*

**Do you think it naturally follows that smart people have big egos?**

*No, I don't think it naturally follows that smart people have big egos.*

**Should a smart soldier accept orders of a dumb officer? What would be the results?**

*I think every soldier must accept orders, even from dumb officers.*

*The results could be damaging. For example, they can lose in battle.*

